FOR IMMEDIATE RELEASE:

EMAIL ON ACID ENHANCES ITS POPULAR END-TO-END EMAIL QA & TESTING PRODUCT
Denver-Based Organization Pioneers Innovative Software for Small-to-Enterprise Brands

DENVER (November 1, 2019) — [Email on Acid, a leading provider of email design optimization and workflow management,](#) has announced major enhancements to its most popular product – Campaign Precheck. These new enhancements make Email on Acid's product the most comprehensive and customizable email QA and testing environment on the market.

Email marketers in every country around the world are working longer hours, with fewer resources and greater demands. Due to these stressors, email marketing campaigns are prone to deploy with mistakes. These mistakes can be avoided by using Email on Acid's Campaign Precheck. It's the first product of its kind to enable users to optimize every email, check their deliverability and test the rendering all in one place. This not only saves time, but also helps to boost campaign ROI by eliminating costly errors.

"Over the last 10 years, we've heard and witnessed first-hand the challenges email marketers face. We're thrilled to bring to market a revolutionary solution that will help alleviate these challenges and vastly improve the impact of their marketing campaigns," said John Thies, co-founder and CEO of Email on Acid. "Campaign Precheck helps solve embarrassing email blunders because marketers can test their emails every time. Our unrivaled QA and email previews on actual clients in a live, interactive environment effectively solves this problem."

Campaign Precheck, Email on Acid's end-to-end email QA and testing workflow product, launched late last year offering more robust content QA checks than any other service in the industry. The new features released today makes Email on Acid the only provider offering this breakthrough optimization tool to its clients.

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About Email on Acid:
Email on Acid is a robust email QA SaaS platform that guides users through thorough content checks and previews. By upending the arduous process of manual email QA, Email on Acid helps brands achieve efficiencies in their own email QA process with its time-saving tools. The result is improved marketing ROI results by optimizing every part of every email. Co-Founded by John Thies, CEO, and Michelle Klann in 2009, Email on Acid was born out of a desire to help email marketers preview each email and understand why it looks a certain way on different clients and devices. To learn more about Email on Acid, visit https://www.emailonacid.com/.

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